



INTERMOUNTAIN CUP

RACING SERIES



2025

SPONSORSHIP OPPORTUNITIES

XC SERIES

SPONSORSHIP PACKAGES & BENEFITS

TITLE SPONSORSHIP

CONTRIBUTION \$14,000 / SEASON

BENEFITS

- Title Sponsor for the entire 8 race series
- Highlighted as the Race Series Title Sponsor on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Premier banner location at each race venue start/finish line as the Title Sponsor
- Booth space at all the race venues
- Social media recognition through Intermountain Cup's social media platforms
- 5 season pass entries to all XC races

SUMMIT SPONSORSHIP

CONTRIBUTION \$1,000 / RACE or \$6,000 / SEASON

BENEFITS

- Highlighted as a Summit Sponsor for your sponsored race(s) on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Booth space at your sponsored race(s) venue
- Banner space near each race venue start/finish line as a Summit Sponsor
- Social media recognition through Intermountain Cup's social media platforms
- 3 entries to your sponsored XC race(s)



BASECAMP SPONSORSHIP

CONTRIBUTION \$500 / RACE or \$3,000 / SEASON

BENEFITS

- Highlighted as a Basecamp sponsor for your sponsored race(s) on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Booth space at your sponsored race(s) venue
- Banner space near each race venue start/finish line as a Basecamp Sponsor (*Season Sponsors Only)
- Social media recognition through Intermountain Cup's social media platforms
- 2 entries to your sponsored XC race(s)

BIKE SHOP SPONSORSHIP

CONTRIBUTION VOLUNTEERS, RACE DAY MECHANIC & \$500 IN SWAG/PRIZE GIVE AWAYS

BENEFITS

- Highlighted as the local bike shop sponsor on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Sales opportunities while hosting packet pickup at your bike shop
- Booth space at the race venue
- Social media recognition through Intermountain Cup's social media platforms
- 6 entries to your sponsored XC race



ENDURANCE SERIES

SPONSORSHIP PACKAGES & BENEFITS

TITLE SPONSORSHIP | CONTRIBUTION \$10,000 / SEASON

BENEFITS

- Highlighted as the Race Series Title Sponsor on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Premier banner location at each race venue start/finish line as the Title Sponsor
- Booth space at all race venues
- Social media recognition through Intermountain Cup's social media platforms
- 5 season pass entries to all Endurance races and 3 XC races

SUMMIT SPONSORSHIP | CONTRIBUTION \$1,000 / RACE or \$2,500 / SEASON

BENEFITS

- Highlighted as a Summit Sponsor for your sponsored race(s) on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Booth space at your sponsored race(s) venue
- Banner space near each race venue start/finish line as a Summit Sponsor
- Social media recognition through Intermountain Cup's social media platforms
- 3 entries to your sponsored Endurance race(s)



BASECAMP SPONSORSHIP

CONTRIBUTION \$500 / RACE or \$1,250 / SEASON

BENEFITS

- Highlighted as a Basecamp Sponsor for your sponsored race(s) on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Booth space at your sponsored race(s) venue
- Banner space near each race venue start/finish line as a Basecamp Sponsor (*Season Sponsors Only)
- Social media recognition through Intermountain Cup's social media platforms
- 2 entries to your sponsored Endurance race(s)

BIKE SHOP SPONSORSHIP

CONTRIBUTION VOLUNTEERS, RACE DAY MECHANIC & \$500 IN SWAG/PRIZE GIVE AWAYS

BENEFITS

- Highlighted as the local bike shop sponsor on the Intermountain Cup website and the email communications to all athletes. Links to your website included.
- Sales opportunities while hosting packet pickup at your bike shop
- Booth space at the race venue
- Social media recognition through Intermountain Cup's social media platforms
- 6 entries to your sponsored Endurance race



ADDITIONAL

VENUE OPPORTUNITIES & OPTIONS

XC & ENDURANCE VENDOR OPTIONS

CONTRIBUTION \$250 / RACE

VENUE SPACE

- Join the excitement of the race environment
- Highlight your business to hundreds of athletes and supporters
- Bring value to your business with a targeted market

XC & ENDURANCE TEAM OPTIONS

CONTRIBUTION \$100 / RACE

TEAM TENT SPACE

- Give your team designated space along the feedzone corridor
- Allow your team a designated place to warm up prior to race start
- Provide your team with a place to recover post race
- Each space allows one (1) 10 x 10 tent, team must supply their own tent



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WANT TO BE A SPONSOR?

CONTACT CURTIS SPRAGG BUSINESS DEVELOPMENT

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